ANNUAL REPORT
2018

THE LITERACY LAB

MAKING AN IMPACT

92% of Pre-K students showed growth toward Kindergarten readiness in at least 3 out of 5 key areas

77% of Kindergarten students exceeded their growth targets before the end of the school year

92% average tutor fidelity rating for intervention and assessment implementation

94% of school principals would recommend The Literacy Lab to others in their network

*The student data above is an average for students enrolled in Literacy Lab tutoring during the 2017-18 school year.

INSPIRING FUTURE EDUCATORS
Following their service term, 2017-18 Literacy Lab tutors

are pursuing a degree or other job opportunity 33%

are seeking a teaching certification or serving in a school 30%

are returning for another year of service as a Literacy Lab tutor 30%

CAREFUL USE OF RESOURCES

In its 2018 fiscal year, The Literacy Lab continued to build a broad and diverse revenue stream to fuel and sustain our growth. Continued development of a robust operating reserve to keep pace with our growth remains a priority.

REVENUE $10,026,017

Federal Government Grants 26%

Program Services 25%

Foundation Grants 24%

Local Govt. Grants 13%

EXPENSES $8,561,828

Program 55%

Administration 31%

“Literacy Lab students are more confident in their abilities. They’re more eager to read and make more of an effort in their classrooms.”

RICHMOND, VA PRINCIPAL
LEADING MEN FELLOWSHIP

10 Fellows served 140 students in 7 schools.

80% of 2017-18 Leading Men Fellows continue to serve in an educational capacity at schools in a district served by The Literacy Lab.

In 2018, the Leading Men Fellowship expanded to Kansas City, Baltimore, and Milwaukee.

“Young men of color deserve an opportunity like the Leading Men Fellowship, and young children of color deserve to see a teacher who looks like them.”

Kenvin Lacayo, Leading Men Fellowship ’18

AMERICORPS PROGRAM

92 tutors in Metro D.C. served 1,786 students in 35 schools.
54 tutors in Virginia served 1,210 students in 29 schools.
50 tutors in Kansas City served 1,170 students in 23 schools.
35 tutors in Baltimore served 752 students in 12 schools.

231 full-time tutors in four states served 4,918 students in 99 schools.

“The most powerful experience of serving as a Literacy Lab tutor has been the ability to motivate and build trust in students who had given up on reading. They know they’ve gotten better as readers and will continue to improve over time!”

K-5 Literacy Lab tutor serving in Baltimore, MD

THANK YOU TO OUR MAJOR DONORS*


*Donors who gave $25,000 or more in FY 2018

THANK YOU TO OUR PASSIONATE AND DEDICATED BOARD

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THE LITERACY LAB
Strong Readers. Strong Futures.