YEARS ENDED JULY 31, 2019 AND 2018

## YEARS ENDED JULY 31, 2019 AND 2018

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A Professional Corporation

Independent Auditors' Report

Board of Directors The Literacy Lab Washington, D.C.

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of The Literacy Lab (the Organization) (a nonprofit organization), which comprise the statements of financial position as of July 31, 2019 and 2018 and the related statements of activities, functional expenses and cash flows for the years then ended and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the Organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Organization as of July 31, 2019 and 2018, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Other Matters**

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The accompanying schedule of revenues and expenses – Department of Workforce Development – Contract No. 44500-O18-IHL0024-01 is presented for purposes of additional analysis as required by the State of Wisconsin Department of Workforce Development and is not a required part of the financial statements. The accompanying schedule of expenditures of federal awards is presented for purposes of additional analysis as required by Title 2 U.S. Code of Federal Regulations Part 200, Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards, and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The schedule of revenues and expenses - Department of Workforce Development -Contract No. 44500-O18-IHL0024-01 and schedule expenditures of federal awards have been subjected to the auditing procedures applied in the audits of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the schedule of revenues and expenses - Department of Workforce Development - Contract No. 44500-O18-IHL0024-01 and schedule of expenditures of federal awards are fairly stated, in all material respects, in relation to the financial statements as a whole.

#### Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated January 28, 2020, on our consideration of the Organization's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Organization's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Organization's internal control over financial reporting and compliance.

Brown Schultz Stendan's Fritz

Camp Hill, Pennsylvania January 28, 2020

## STATEMENTS OF FINANCIAL POSITION

## JULY 31, 2019 AND 2018

## ASSETS

	2019	2018
Current assets: Cash Accounts receivable Grants receivable Contributions receivable Prepaid expenses Total current assets	\$ 3,732,841 62,065 705,227 610,858 187,192 5,298,183	<pre>\$ 2,830,233 322,316 812,080 1,142,670 137,663 5,244,962</pre>
Fixed assets, net	93,015	8,356
Other assets, deposits	29,890	10,640
Total assets	\$ 5,421,088	\$ 5,263,958
LIABILITIES AND NET ASSETS		
Current liabilities: Accounts payable and accrued expenses Accrued payroll and payroll liabilities Deferred revenue Deferred rent	\$ 153,014 130,857 130,129 434	\$ 158,108 75,987 467,497 287
Total liabilities, all current	414,434	701,879
Net assets: Without donor restrictions With donor restrictions	3,345,112 1,661,542	2,623,409 1,938,670
Total net assets	5,006,654	4,562,079
Total liabilities and net assets	\$ 5,421,088	\$ 5,263,958

## STATEMENTS OF ACTIVITIES

## YEARS ENDED JULY 31, 2019 AND 2018

		2019			2018	
	Without donor	With donor		Without donor	With donor	
	restrictions	restrictions	Total	restrictions	restrictions	Total
Revenues and other support:						
Government grants	\$ 4,774,337		\$ 4,774,337	\$ 4,308,674		\$ 4,308,674
Contributions and other grants	929,120	\$ 2,245,609	3,174,729	569,601	\$ 2,455,865	3,025,466
Program service fees, tutoring	3,449,483		3,449,483	2,764,198		2,764,198
Donated services	950		950	579		579
Interest and other income	41,494		41,494	9,762		9,762
Net assets released from restrictions	2,522,737	(2,522,737)		1,086,580	(1,086,580)	
Total revenues and other support	11,718,121	(277,128)	11,440,993	8,739,394	1,369,285	10,108,679
Expenses:						
Program services	10,422,846		10,422,846	8,039,392		8,039,392
Management and general	295,213		295,213	271,244		271,244
Fundraising	278,359		278,359	242,424		242,424
Total expenses	10,996,418		10,996,418	8,553,060		8,553,060
Changes in net assets	721,703	(277,128)	444,575	186,334	1,369,285	1,555,619
Net assets:						
Beginning of year	2,623,409	1,938,670	4,562,079	2,437,075	569,385	3,006,460
End of year	\$ 3,345,112	\$ 1,661,542	\$ 5,006,654	\$ 2,623,409	\$ 1,938,670	\$ 4,562,079

# STATEMENT OF FUNCTIONAL EXPENSES

## YEAR ENDED JULY 31, 2019

Literacy Intervention         Leading Men         Total program services         Management and general         Fundrising         Total           Payroll expenses:         \$1,562,386         \$1,011,249         \$2,2573,635         \$2,244,708         \$168,372         \$2,246,715           Staff salaries         \$1,562,386         \$1,011,249         \$2,573,635         \$2,247,008         \$168,372         \$2,246,715           Payroll taxes         \$4,204,124         \$50,527         \$1,2983         \$8,380         \$51,522           Payroll taxes         \$4,12,384         \$7,003         39,961         \$2,789         \$1,844         \$44,644           Total payroll expenses         \$6,736,912         \$1,152,630         7,889,542         \$257,280         \$202,909         \$8,349,731           Direct program expenses:         \$20,725         \$230,725         \$230,725         \$230,725         \$78,089         \$137,648         \$13,708         \$13,764         \$13,764         \$13,764         \$13,764         \$13,764         \$13,764         \$13,764         \$13,764         \$13,705         \$2,011         \$4,2199         \$4,2199         \$4,2199         \$4,2199         \$1,778         \$30,054         \$30,054         \$30,054         \$30,054         \$30,054         \$30,054         \$30,054         \$			Program service	S	Supporting	g services	
Staff salaries         \$ 1,562,386         \$ 1,011,249         \$ 2,273,635         \$ 2,246,716           Tutor living allowances         4,204,124         4,204,124         4,204,124         4,204,124           Fringe benefits         525,860         34,417         560,277         12,963         8,380         581,620           Payroll taxes         412,384         99,161         511,545         36,820         24,223         572,628           Payroll texes         6,736,912         1,152,630         7,889,542         257,280         202,909         8,349,731           Direct program expenses:         Coaches and program consultants         972,167         296,397         1,268,564         1,268,564           Program supplies         46,319         31,770         78,089         78,089         78,089           Training costs         87,877         49,771         137,648         94,370         94,370           Recruitment expenses         36,916         3,283         42,199         42,199         42,199           Tutor meetings and social events         19,755         28,031         47,786         39,000         139,000           Other direct program expenses         5,268         1,861         7,129         7,129         7,129		,	0		•	Fundraising	Total
Staff salaries         \$ 1,562,386         \$ 1,011,249         \$ 2,273,635         \$ 2,246,716           Tutor living allowances         4,204,124         4,204,124         4,204,124         4,204,124           Fringe benefits         525,860         34,417         560,277         12,963         8,380         581,620           Payroll taxes         412,384         99,161         511,545         36,820         24,223         572,628           Payroll texes         6,736,912         1,152,630         7,889,542         257,280         202,909         8,349,731           Direct program expenses:         Coaches and program consultants         972,167         296,397         1,268,564         1,268,564           Program supplies         46,319         31,770         78,089         78,089         78,089           Training costs         87,877         49,771         137,648         94,370         94,370           Recruitment expenses         36,916         3,283         42,199         42,199         42,199           Tutor meetings and social events         19,755         28,031         47,786         39,000         139,000           Other direct program expenses         5,268         1,861         7,129         7,129         7,129	Pavroll expenses:						
Tutor living allowances         4.204,124         4.204,124         4.204,124           Fringe benefits         525,660         34.417         560,277         12,963         8,380         581,620           Payroll taxes         32,158         7,803         39,961         2,789         1,894         44,644           Total payroll expenses         6,736,912         1,152,630         7,889,542         257,280         202,909         8,349,731           Direct program expenses:         Coaches and program consultants         972,167         296,397         1,268,564         1,693         1,775         56,611         9,4,370         8,43,70         8,43,70         8,43,70         8,43,70         8,43,70         8,43,70         1,47,786         4,7,786         4,7,786         56,611         9,30         1,39,000         139,000         139,000         139,000         139,000         139,000         139,000 <t< td=""><td>5 1</td><td>\$ 1,562,386</td><td>\$ 1,011,249</td><td>\$ 2,573,635</td><td>\$ 204,708</td><td>\$ 168,372</td><td>\$ 2,946,715</td></t<>	5 1	\$ 1,562,386	\$ 1,011,249	\$ 2,573,635	\$ 204,708	\$ 168,372	\$ 2,946,715
Fringe benefits         525,860         34,417         560,277         12,963         8,380         581,620           Payroll fees         32,158         7,003         39,961         2,789         1,894         44,644           Total payroll expenses         6,736,912         1,152,630         7,889,542         257,280         202,909         8,349,731           Direct program expenses:         Coaches and program consultants         972,167         296,397         1,268,564         1,268,564           Program supples         46,319         31,770         78,089         78,089         78,089           Training costs         87,877         49,771         137,648         137,648         137,648           Program-related travel         37,759         56,611         94,370         94,370         49,4770           Recruitment expenses         38,916         3,283         42,199         42,199         139,000         139,000         139,000           Total direct program expenses         5,268         1,461         7,129         7,129         7,129           Total direct program expenses:         5,268         1,661         7,129         7,129         7,129           Total direct program expenses:         5,260         3,443	Tutor living allowances				. ,	. ,	
Payroll taxes         412,384         99,161         511,545         38,820         24,263         572,628           Payroll fees         32,158         7,803         39,961         2,789         1,894         44,644           Total payroll expenses:         6,736,912         1,152,630         7,889,542         257,280         202,909         8,349,731           Direct program expenses:         Coaches and program consultants         972,167         296,397         1,268,564         1,268,564           Program fees         230,725         230,725         230,725         230,725         230,725           Program supplies         46,319         31,770         78,089         78,089         78,089           Trailing costs         87,7759         56,611         94,370         94,370         94,370           Recruitment expenses         38,916         3,283         42,199         42,199         42,199           Tutor meetings and social events         19,755         28,001         14,7786         30,054         30,054           Education awards         000         139,000         139,000         139,000         139,000         139,000         139,000           Chereal and administrative expenses:         1,467,388         608,176	5		34,417		12,963	8,380	
Payroll fees         32,158         7,803         39,961         2,789         1,894         44,644           Total payroll expenses         6,736,912         1,152,630         7,889,542         257,280         202,909         8,349,731           Direct program expenses:         Coaches and program consultants         972,167         296,397         1,268,564         1,268,564           Program supplies         46,319         31,770         78,089         78,089         78,089           Training costs         87,877         49,771         137,648         137,648         137,648           Program supplies         38,916         3,283         42,199         42,199         42,199           Tutor meetings and social events         19,755         28,031         47,786         47,786         47,786           Security background checks         28,602         1,452         30,054         30,054         30,054           Education awards         139,000         139,000         139,000         139,000         139,000         139,000           Other direct program expenses:         5,268         1,861         7,129         7,129         7,129           Total direct program expenses:         2,264         2,204         5,6445         100,987 </td <td></td> <td></td> <td>99,161</td> <td></td> <td>36,820</td> <td>24,263</td> <td></td>			99,161		36,820	24,263	
$\begin{array}{c c} \mbox{Direct program expenses:} \\ \mbox{Coaches and program consultants} & 972,167 & 296,397 & 1,268,564 & 1,268,564 \\ \mbox{Program fees} & 230,725 & 240,77 & 943,70 & 94,370 & 94,370 & 94,370 & 94,370 & 94,370 & 94,370 & 24,199 & 42,199 & 42,199 & 42,199 & 42,199 & 42,199 & 30,005 & 230,005 & 230,005 & 230,005 & 230,005 & 230,005 & 230,005 & 230,005 & 230,005 & 230,005 & 230,005 & 230,005 & 230,005 & 239,000 & 139,000 & 0$						1,894	44,644
Coaches and program consultants         972,167         296,397         1,268,564         1,268,564           Program fees         230,725         Qea,725         Program netated travel         34,370         Return traited travel         37,55         28,031         47,786         24,199         42,199         42,199         139,000         139,000         139,000         139,000         139,000         016,930,054         26,075,564         26,075,564         26,075,564         26,075,564         26,075,564         16,625	Total payroll expenses	6,736,912	1,152,630	7,889,542	257,280	202,909	8,349,731
Coaches and program consultants         972,167         296,397         1,268,564         1,268,564           Program fees         230,725         Qea,725         Program netated travel         34,370         Return traited travel         37,55         28,031         47,786         24,199         42,199         42,199         139,000         139,000         139,000         139,000         139,000         016,930,054         26,075,564         26,075,564         26,075,564         26,075,564         26,075,564         16,625	Direct program expenses:						
Program supplies         46,319         31,770         78,089         78,089           Training costs         87,877         49,771         137,648         137,648           Program-related travel         37,759         56,611         94,370         94,370           Recruitment expenses         38,916         3,283         42,199         42,199           Tutor meetings and social events         19,755         28,031         47,786         47,786           Security background checks         28,602         1,452         30,054         30,054           Education awards         139,000         139,000         139,000         139,000           Other direct program expenses         5,268         1,861         7,129         7,129           Total direct program expenses         1,467,388         608,176         2,075,564         2,075,564           General and administrative expenses:         Rent         172,354         42,405         214,759         15,780         9,938         240,477           Professional fees         36,220         6,028         42,248         2.94         56,445         100,987           Accounting and audit         15,560         3,743         19,303         1,425         897         21,625		972,167	296,397	1,268,564			1,268,564
Program supplies         46,319         31,770         78,089         78,089           Training costs         87,877         49,771         137,648         137,648           Program-related travel         37,759         56,611         94,370         94,370           Recruitment expenses         38,916         3,283         42,199         42,199           Tutor meetings and social events         19,755         28,031         47,786         47,786           Security background checks         28,602         1,452         30,054         30,054           Education awards         139,000         139,000         139,000         139,000           Other direct program expenses         5,268         1,861         7,129         7,129           Total direct program expenses         1,467,388         608,176         2,075,564         2,075,564           General and administrative expenses:         Rent         172,354         42,405         214,759         15,780         9,938         240,477           Professional fees         36,220         6,028         42,248         2.94         56,445         100,987           Accounting and audit         15,560         3,743         19,303         1,425         897         21,625							, ,
Training costs       87,877       49,771       137,648       137,648         Program-related travel       37,759       56,611       94,370       94,370         Recruitment expenses       38,916       3,283       42,199       42,199         Tutor meetings and social events       19,755       28,031       47,786       47,786         Security background checks       28,602       1,452       30,054       30,054         Education awards       139,000       139,000       139,000       139,000         Other direct program expenses       5,268       1,861       7,129       7,129         Total direct program expenses:       172,354       42,405       214,759       15,780       9,938       240,477         Rent       172,354       42,405       214,759       15,780       9,938       240,477         Professional fees       36,220       6,028       42,248       2,294       56,445       100,987         Accounting and audit       15,560       3,743       19,303       1,425       897       21,625         Office expense       22,406       5,539       27,945       1,692       1,281       30,918         License and fees       36,928       4,732       41,66	0		31,770	,			,
Program-related travel         37,759         56,611         94,370         94,370           Recruitment expenses         38,916         3,283         42,199         42,199           Tutor meetings and social events         19,755         28,031         47,786         47,786           Security background checks         28,602         1,452         30,054         30,054           Education awards         139,000         139,000         139,000         139,000           Other direct program expenses         5,268         1,861         7,129         7,129           Total direct program expenses:         1,467,388         608,176         2,075,564         2,075,564           General and administrative expenses:         Rent         172,354         42,405         214,759         15,780         9,938         240,477           Professional fees         36,220         6,028         42,248         2,294         56,445         100,987           Accounting and audit         15,560         3,743         19,303         1,425         897         21,625           Office expense         22,406         5,539         27,945         1,692         1,281         30,918           License and fees         36,928         4,732         41			49,771				
Recruitment expenses         38,916         3,283         42,199         42,199           Tutor meetings and social events         19,755         28,031         47,786         47,786           Security background checks         28,602         1,452         30,054         30,054           Education awards         139,000         139,000         139,000         139,000           Other direct program expenses         5,268         1,861         7,129         7,129           Total direct program expenses         1,467,388         608,176         2,075,564         2,075,564           General and administrative expenses:         Rent         172,354         42,405         214,759         15,780         9,938         240,477           Professional fees         36,220         6,028         42,248         2,294         56,445         100,987           Accounting and audit         15,560         3,743         19,303         1,425         897         21,625           Office expense         22,406         5,539         27,945         1,692         1,281         30,918           License and fees         36,928         4,732         41,660         1,801         1,134         44,595           Corporate insurance         27,845 </td <td></td> <td></td> <td>56,611</td> <td>94,370</td> <td></td> <td></td> <td>94,370</td>			56,611	94,370			94,370
Tutor meetings and social events19,75528,03147,78647,786Security background checks28,6021,45230,05430,054Education awards139,000139,000139,000Other direct program expenses $5,268$ $1,861$ $7,129$ $7,129$ Total direct program expenses $1,467,388$ $608,176$ $2,075,564$ $2,075,564$ General and administrative expenses: $Rent$ $172,354$ $42,405$ $214,759$ $15,780$ $9,938$ $240,477$ Professional fees $36,220$ $6,028$ $42,248$ $2,294$ $56,445$ $100,987$ Accounting and audit15,560 $3,743$ $19,303$ $1,425$ $897$ $21,625$ Office expense $22,406$ $5,539$ $27,945$ $1,692$ $1,281$ $30,918$ License and fees $36,928$ $4,732$ $41,660$ $1,801$ $1,134$ $44,595$ Corporate insurance $27,845$ $6,697$ $34,542$ $2,549$ $1,606$ $38,697$ Travel, food and beverage19,069 $12,203$ $31,272$ $1,174$ $1,924$ $34,370$ Staff retreats and events $14,358$ $3,591$ $17,949$ $1,310$ $825$ $20,084$ Telephone and internet $7,613$ $1,831$ $9,444$ $697$ $439$ $10,580$ Professional development $10,135$ $4,886$ $15,021$ $629$ $397$ $16,047$ Postage and delivery $1,586$ $443$ $2,029$ $130$ $174$ $2$		38,916	3,283				
Security background checks         28,602         1,452         30,054         30,054           Education awards         139,000         139,000         139,000         139,000         139,000           Other direct program expenses         5,268         1,861         7,129         7,129         7,129           Total direct program expenses         1,467,388         608,176         2,075,564         2,075,564         2,075,564           General and administrative expenses:         Rent         172,354         42,405         214,759         15,780         9,938         240,477           Professional fees         36,220         6,028         42,248         2,294         56,445         100,987           Accounting and audit         15,560         3,743         19,303         1,425         897         21,625           Office expense         22,406         5,539         27,945         1,692         1,281         30,918           License and fees         36,928         4,732         41,660         1,801         1,134         44,595           Corporate insurance         27,845         6,697         34,542         2,549         1,606         38,697           Travel, food and beverage         19,069         12,203 <td< td=""><td></td><td>19,755</td><td>28,031</td><td>47,786</td><td></td><td></td><td></td></td<>		19,755	28,031	47,786			
Education awards         139,000         139,000         139,000         139,000           Other direct program expenses         5,268         1,861         7,129         7,129           Total direct program expenses         1,467,388         608,176         2,075,564         2,075,564           General and administrative expenses:         Rent         172,354         42,405         214,759         15,780         9,938         240,477           Professional fees         36,220         6,028         42,248         2,294         56,445         100,987           Accounting and audit         15,560         3,743         19,303         1,425         897         21,625           Office expense         22,406         5,539         27,945         1,692         1,281         30,918           License and fees         36,928         4,732         41,660         1,801         1,134         44,595           Corporate insurance         27,845         6,697         34,542         2,549         1,606         38,697           Travel, food and beverage         19,069         12,203         31,272         1,174         1,924         34,370           Professional development         10,135         4,866         15,021         629 <td></td> <td></td> <td>1.452</td> <td>30.054</td> <td></td> <td></td> <td></td>			1.452	30.054			
Other direct program expenses         5,268         1,861         7,129         7,129           Total direct program expenses         1,467,388         608,176         2,075,564         2,075,564           General and administrative expenses:         Rent         172,354         42,405         214,759         15,780         9,938         240,477           Professional fees         36,220         6,028         42,248         2,294         56,445         100,987           Accounting and audit         15,560         3,743         19,303         1,425         897         21,625           Office expense         22,406         5,539         27,945         1,692         1,281         30,918           License and fees         36,928         4,732         41,660         1,801         1,134         44,595           Corporate insurance         27,845         6,697         34,542         2,549         1,606         38,697           Travel, food and beverage         19,069         12,203         31,272         1,174         1,924         34,370           Staff retreats and events         14,358         3,591         17,949         1,310         825         20,084           Professional development         10,135         4,886	, ,	-,					,
General and administrative expenses:Rent172,35442,405214,75915,7809,938240,477Professional fees36,2206,02842,2482,29456,445100,987Accounting and audit15,5603,74319,3031,42589721,625Office expense22,4065,53927,9451,6921,28130,918License and fees36,9284,73241,6601,8011,13444,595Corporate insurance27,8456,69734,5422,5491,60638,697Travel, food and beverage19,06912,20331,2721,1741,92434,370Staff retreats and events14,3583,59117,9491,31082520,084Telephone and internet7,6131,8319,44469743910,580Professional development10,1354,88615,02162939716,047Postage and delivery1,5864432,0291301742,333Advertising and marketing28233761926346991Depreciation7651849498,426449,419Total other allocated expenses365,12192,619457,74037,93375,450571,123	Other direct program expenses	5,268					
Rent172,35442,405214,75915,7809,938240,477Professional fees36,2206,02842,2482,29456,445100,987Accounting and audit15,5603,74319,3031,42589721,625Office expense22,4065,53927,9451,6921,28130,918License and fees36,9284,73241,6601,8011,13444,595Corporate insurance27,8456,69734,5422,5491,60638,697Travel, food and beverage19,06912,20331,2721,1741,92434,370Staff retreats and events14,3583,59117,9491,31082520,084Telephone and internet7,6131,8319,44469743910,580Professional development10,1354,88615,02162939716,047Postage and delivery1,5864432,0291301742,333Advertising and marketing28233761926346991Depreciation7651849498,426449,419Total other allocated expenses365,12192,619457,74037,93375,450571,123	Total direct program expenses	1,467,388	608,176	2,075,564			2,075,564
Rent172,35442,405214,75915,7809,938240,477Professional fees36,2206,02842,2482,29456,445100,987Accounting and audit15,5603,74319,3031,42589721,625Office expense22,4065,53927,9451,6921,28130,918License and fees36,9284,73241,6601,8011,13444,595Corporate insurance27,8456,69734,5422,5491,60638,697Travel, food and beverage19,06912,20331,2721,1741,92434,370Staff retreats and events14,3583,59117,9491,31082520,084Telephone and internet7,6131,8319,44469743910,580Professional development10,1354,88615,02162939716,047Postage and delivery1,5864432,0291301742,333Advertising and marketing28233761926346991Depreciation7651849498,426449,419Total other allocated expenses365,12192,619457,74037,93375,450571,123	General and administrative expenses:						
Professional fees36,2206,02842,2482,29456,445100,987Accounting and audit15,5603,74319,3031,42589721,625Office expense22,4065,53927,9451,6921,28130,918License and fees36,9284,73241,6601,8011,13444,595Corporate insurance27,8456,69734,5422,5491,60638,697Travel, food and beverage19,06912,20331,2721,1741,92434,370Staff retreats and events14,3583,59117,9491,31082520,084Telephone and internet7,6131,8319,44469743910,580Professional development10,1354,88615,02162939716,047Postage and delivery1,5864432,0291301742,333Advertising and marketing28233761926346991Depreciation7651849498,426449,419Total other allocated expenses365,12192,619457,74037,93375,450571,123	•	172,354	42,405	214,759	15,780	9,938	240,477
Office expense22,4065,53927,9451,6921,28130,918License and fees36,9284,73241,6601,8011,13444,595Corporate insurance27,8456,69734,5422,5491,60638,697Travel, food and beverage19,06912,20331,2721,1741,92434,370Staff retreats and events14,3583,59117,9491,31082520,084Telephone and internet7,6131,8319,44469743910,580Professional development10,1354,88615,02162939716,047Postage and delivery1,5864432,0291301742,333Advertising and marketing28233761926346991Depreciation7651849498,426449,419Total other allocated expenses365,12192,619457,74037,93375,450571,123	Professional fees		6,028	42,248			
Office expense22,4065,53927,9451,6921,28130,918License and fees36,9284,73241,6601,8011,13444,595Corporate insurance27,8456,69734,5422,5491,60638,697Travel, food and beverage19,06912,20331,2721,1741,92434,370Staff retreats and events14,3583,59117,9491,31082520,084Telephone and internet7,6131,8319,44469743910,580Professional development10,1354,88615,02162939716,047Postage and delivery1,5864432,0291301742,333Advertising and marketing28233761926346991Depreciation7651849498,426449,419Total other allocated expenses365,12192,619457,74037,93375,450571,123	Accounting and audit	15,560	3,743	19,303	1,425	897	21,625
License and fees36,9284,73241,6601,8011,13444,595Corporate insurance27,8456,69734,5422,5491,60638,697Travel, food and beverage19,06912,20331,2721,1741,92434,370Staff retreats and events14,3583,59117,9491,31082520,084Telephone and internet7,6131,8319,44469743910,580Professional development10,1354,88615,02162939716,047Postage and delivery1,5864432,0291301742,333Advertising and marketing28233761926346991Depreciation7651849498,426449,419Total other allocated expenses365,12192,619457,74037,93375,450571,123	Office expense		5,539		1,692	1,281	30,918
Travel, food and beverage19,06912,20331,2721,1741,92434,370Staff retreats and events14,3583,59117,9491,31082520,084Telephone and internet7,6131,8319,44469743910,580Professional development10,1354,88615,02162939716,047Postage and delivery1,5864432,0291301742,333Advertising and marketing28233761926346991Depreciation7651849498,426449,419Total other allocated expenses365,12192,619457,74037,93375,450571,123		36,928	4,732	41,660	1,801	1,134	44,595
Staff retreats and events14,3583,59117,9491,31082520,084Telephone and internet7,6131,8319,44469743910,580Professional development10,1354,88615,02162939716,047Postage and delivery1,5864432,0291301742,333Advertising and marketing28233761926346991Depreciation7651849498,426449,419Total other allocated expenses365,12192,619457,74037,93375,450571,123	Corporate insurance	27,845	6,697	34,542	2,549	1,606	38,697
Telephone and internet7,6131,8319,44469743910,580Professional development10,1354,88615,02162939716,047Postage and delivery1,5864432,0291301742,333Advertising and marketing28233761926346991Depreciation7651849498,426449,419Total other allocated expenses365,12192,619457,74037,93375,450571,123	Travel, food and beverage	19,069	12,203	31,272	1,174	1,924	34,370
Professional development         10,135         4,886         15,021         629         397         16,047           Postage and delivery         1,586         443         2,029         130         174         2,333           Advertising and marketing         282         337         619         26         346         991           Depreciation         765         184         949         8,426         44         9,419           Total other allocated expenses         365,121         92,619         457,740         37,933         75,450         571,123	Staff retreats and events	14,358	3,591	17,949	1,310	825	20,084
Postage and delivery         1,586         443         2,029         130         174         2,333           Advertising and marketing         282         337         619         26         346         991           Depreciation         765         184         949         8,426         44         9,419           Total other allocated expenses         365,121         92,619         457,740         37,933         75,450         571,123	Telephone and internet	7,613	1,831	9,444	697	439	10,580
Postage and delivery         1,586         443         2,029         130         174         2,333           Advertising and marketing         282         337         619         26         346         991           Depreciation         765         184         949         8,426         44         9,419           Total other allocated expenses         365,121         92,619         457,740         37,933         75,450         571,123	Professional development	10,135	4,886		629	397	16,047
Advertising and marketing         282         337         619         26         346         991           Depreciation         765         184         949         8,426         44         9,419           Total other allocated expenses         365,121         92,619         457,740         37,933         75,450         571,123	Postage and delivery	1,586	443	2,029	130	174	
Depreciation         765         184         949         8,426         44         9,419           Total other allocated expenses         365,121         92,619         457,740         37,933         75,450         571,123			337		26	346	991
	Depreciation	765	184	949	8,426	44	9,419
Total functional expenses <u>\$ 8,569,421</u> <u>\$ 1,853,425</u> <u>\$ 10,422,846</u> <u>\$ 295,213</u> <u>\$ 278,359</u> <u>\$ 10,996,418</u>	Total other allocated expenses	365,121	92,619	457,740	37,933	75,450	571,123
	Total functional expenses	\$ 8,569,421	\$ 1,853,425	\$ 10,422,846	\$ 295,213	\$ 278,359	\$ 10,996,418

## STATEMENT OF FUNCTIONAL EXPENSES

## YEAR ENDED JULY 31, 2018

	Program services		Supporting services			
	Literacy Intervention	Leading Men	Total program services	Management and general	Fundraising	Total
Payroll expenses:						
Staff salaries	\$ 1,334,565	\$ 390,040	\$ 1,724,605	\$ 184,035	\$ 121,529	\$ 2,030,169
Tutor living allowances	3,624,358		3,624,358	. ,		3,624,358
Fringe benefits	436,459	11,904	448,363	10,559	5,324	464,246
Payroll taxes	362,052	37,307	399,359	33,438	16,796	449,593
Payroll fees	26,418	2,730	29,148	2,435	1,254	32,837
Total payroll expenses	5,783,852	441,981	6,225,833	230,467	144,903	6,601,203
Direct program expenses:						
Coaches and program consultants	933,340	33,564	966,904			966,904
Program fees	161,819		161,819			161,819
Program supplies	55,339	4,022	59,361			59,361
Training costs	58,611	5,458	64,069			64,069
Program-related travel	19,152	23,868	43,020			43,020
Recruitment expenses	43,210	603	43,813			43,813
Tutor meetings and social events	18,474	459	18,933			18,933
Security background checks	17,889	498	18,387			18,387
Education awards	,	52,020	52,020			52,020
Other direct program expenses	2,677	24	2,701			2,701
Total direct program expenses	1,310,511	120,516	1,431,027			1,431,027
Other allocated expenses:						
Rent	169,148	17,482	186,630	17,494	7,709	211,833
Professional fees	16,615	965	17,580	976	78,490	97,046
Accounting and audit	18,114	1,857	19,971	1,877	827	22,675
Office expense	18,574	1,748	20,322	1,683	795	22,800
License and fees	24,038	1,413	25,451	1,201	859	27,511
Corporate insurance	29,586	3,033	32,619	3,066	1,351	37,036
Travel, food and beverage	21,376	5,112	26,488	1,472	4,868	32,828
Staff retreats and events	21,015	2,174	23,189	2,157	950	26,296
Telephone and internet	14,378	1,471	15,849	1,487	656	17,992
Professional development	7,211	1,718	8,929	605	341	9,875
Postage and delivery	1,014	109	1,123	85	44	1,252
Advertising and marketing	623	392	1,015	2	491	1,508
Depreciation	3,053	313	3,366	8,672	140	12,178
Total other allocated expenses	344,745	37,787	382,532	40,777	97,521	520,830
Total functional expenses	\$ 7,439,108	\$ 600,284	\$ 8,039,392	\$ 271,244	\$ 242,424	\$ 8,553,060

#### STATEMENTS OF CASH FLOWS

#### YEARS ENDED JULY 31, 2019 AND 2018

	2019		2018
Cook flows from an article activities			
Cash flows from operating activities: Change in net assets	\$ 444,	575	¢ 1 555 610
Adjustments:	\$ 444,	575	\$ 1,555,619
Depreciation	0	419	12,178
(Increase) decrease in:	9,	419	12,170
Accounts receivable	260,	251	(151,284)
Grants receivable	200, 106,		(206,467)
Contributions receivable	531,		(961,004)
	-		· · /
Prepaid expenses	•	529)	(94,759)
Deposits	(19,	250)	(1,922)
Increase (decrease) in:	(10	120)	60 514
Accounts payable and accrued expenses	•	130)	63,511
Accrued payroll and payroll liabilities	,	870	(34,190)
Deferred revenue	(337,		467,497
Deferred rent		147	287
Total adjustments	541,	075	(906,153)
Net cash provided by operating activities	985,	650	649,466
Cash flows used in investing activities,			
purchase of fixed assets	(83,	042)	
Net increase in cash and cash equivalents	902,	608	649,466
Cash:	0.000	000	0 400 707
Beginning of year	2,830,	233	2,180,767
End of year	\$ 3,732,	841	\$ 2,830,233
		ı	

Supplemental disclosures of cash flow information:

\$11,036 and \$0 of fixed asset purchases are included in accounts payable at July 31, 2019 and 2018, respectively.

## NOTES TO FINANCIAL STATEMENTS

## YEARS ENDED JULY 31, 2019 AND 2018

#### 1. Nature of activities and summary of significant accounting policies:

#### Nature of activities:

The Literacy Lab (the Organization) was incorporated in 2010 under the laws of the State of Virginia for the purpose of providing high-quality reading instruction to low-income students in order to improve their literacy skills, leading to increased academic and life success.

The Organization places full-time tutors in high-needs schools to provide one-on-one literacy intervention to children from age three to grade three. In 2019, the Organization served over 6,000 children in Washington, DC; Alexandria, VA; Baltimore, MD; Kansas City, MO; Richmond, VA; Springfield, MA and Milwaukee, WI. In 2016, the Organization also launched the Leading Men Fellowship, a special initiative to increase diversity and quality in the early childhood workforce. The goals of the Organization are to improve individual students' reading levels by providing direct instruction in reading, to make schools and teachers more effective providing targeted reading interventions which allow students to access the rest of the curriculum and to strengthen communities by preparing children for academic and career success through increased literacy skills.

#### Basis of accounting:

The financial statements of the Organization have been prepared on the accrual basis of accounting with revenue recognized when earned and expenses recognized when incurred.

#### Adoption of new accounting pronouncement:

In 2019, The Literacy Lab implemented Financial Accounting Standards Board (FASB) Accounting Standards Update (ASU) 2016-14, *Presentation of Financial Statements of Not-for-Profit Entities*. the Organization has adjusted the presentation of its financial statements accordingly, applying the changes retrospectively to the comparative periods presented. The new standard changes the following aspects of the Organization's financial statements:

- The unrestricted net asset class has been renamed net assets without donor restrictions.
- The temporarily restricted and permanently restricted net asset classes have been combined into a single net asset class named net assets with donor restrictions.
- The financial statements include a statement of functional expenses for each year presented. A disclosure has been added describing the allocation method used by the Organization.
- The footnotes include a new disclosure about liquidity and availability of resources (Note 2).

## NOTES TO FINANCIAL STATEMENTS

#### YEARS ENDED JULY 31, 2019 AND 2018

#### 1. Nature of activities and summary of significant accounting policies (continued):

Financial statement presentation:

Financial statement presentation follows the requirements of FASB Accounting Standards Codification (ASC) 958, *Not-for-Profit Entities*. Under FASB ASC 958, the Organization is required to report information regarding its financial position and activities according to two classes of net assets: net assets without donor restrictions and net assets with donor restrictions.

#### Revenue recognition:

Contributions are recognized as revenue when they are received or unconditionally pledged.

- All contributions are available for unrestricted use unless specifically restricted by the donor. Contributions and promises to give with donor-imposed conditions are recognized as unrestricted support when the conditions on which they depend are substantially met. Contributions and promises to give with donor-imposed restrictions are reported as restricted support. Unconditional promises to give due in the next year are recorded at their net realizable value. Contributions to be received after one year are discounted at an appropriate discount rate. Amortization of the discount is recorded as additional contribution revenue in accordance with donor-imposed restrictions, if any, on the contribution.
- Grant revenues from foundation grants are recognized as increases in unrestricted net assets unless use of the related assets is limited by donor-imposed restrictions. Expiration of restrictions (i.e. the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) is reported as net assets released from restrictions between the applicable classes of net assets.
- Grant revenues are received primarily from federal agencies and the District of Columbia government and recorded as costs are incurred. These grants are subject to financial and compliance audits by the grantor agencies. No provision for possible adjustments for disallowed costs has been made in the accompanying financial statements, as management believes any such adjustment would not have a material effect on the financial statements.

Costs incurred in excess of cash received are shown as grants receivable.

Program service fee revenues for tutoring services are considered to be exchange transactions and accordingly, are recognized as the services are completed. These revenues are recognized in the year the services are provided.

## NOTES TO FINANCIAL STATEMENTS

## YEARS ENDED JULY 31, 2019 AND 2018

#### 1. Nature of activities and summary of significant accounting policies (continued):

Accounts and grants receivable:

- The Organization's accounts receivable consist of unsecured amounts due from program participants and funding sources whose ability to pay is subject to changes in general economic conditions.
- The Organization manages its credit risk pertaining to accounts receivable by performing ongoing credit evaluations of its program participants and funding sources and generally does not require collateral. Accounts and grants receivable as presented are current and considered fully collectible by management.
- Accounts receivable are stated at the amount management expects to collect from outstanding balances. Management provides for probable uncollectible amounts through a provision for bad debt expense and an adjustment to a valuation allowance based on its assessment of the current status of individual accounts. There was no provision for bad debt expense as of July 31, 2019 and 2018, as management expects that all balances currently due are collectible.

#### Contributions receivable:

- Contributions are recognized when the donor makes a promise to give that is, in substance, unconditional. Promises to give represent amounts committed by donors that have not been received by the Organization. The Organization uses the allowance method to determine uncollectible promises to give. Contributions receivable are all due to be received within one year.
- Concentrations of credit risk with respect to contributions receivable are limited due to the large number of contributions comprising the Organization's contributor base and their dispersion across different industries and donor backgrounds.

#### Tax status:

The Organization has been recognized as exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code (IRC) and files a federal form 990 annually. Under IRC Section 512(a)(7), certain transportation benefits are subject to unrelated business income tax. As of July 31, 2019, the Organization estimates that \$2,835 of income tax is due related to the filing of the Federal 990-T Tax Return.

## NOTES TO FINANCIAL STATEMENTS

## YEARS ENDED JULY 31, 2019 AND 2018

#### 1. Nature of activities and summary of significant accounting policies (continued):

Donated services and materials:

Donated services and materials are recognized as contributions if the services received create or enhance nonfinancial assets or require specialized skills, are provided by individuals possessing those skills and would typically need to be purchased if not provided by donation.

Contributed services and promises to give services that do not meet the criteria noted above are not recognized. In-kind contributions for space, supplies and professional services are recorded in the statements of activities at fair value and recognized as revenue and expense in the period they are received, except for donated equipment, which is recorded as revenue in the period received and the asset is depreciated over its estimated useful life.

A number of volunteers donated their time to the Organization by serving on advisory and planning committees. No value has been assigned for those services. The time contributed by the members of the Organization's Board of Directors is uncompensated and is not reported in the financial statements.

#### Advertising:

Advertising and marketing costs are expensed when incurred. Marketing activities were conducted for the purpose of promoting the activities of the Organization. Advertising and marketing expenses in the amount of \$991 and \$1,508 were incurred during the years ended July 31, 2019 and 2018, respectively.

#### Functional allocation of expenses:

The Organization's expenses are summarized on a functional basis in the statements of functional expenses. Expenses relating to more than one function are allocated to program and supporting services based on employee time studies. Accordingly, certain costs have been allocated among the program and supporting services benefited. Costs directly related to the program or supporting service are charged directly to the program or supporting service.

## NOTES TO FINANCIAL STATEMENTS

## YEARS ENDED JULY 31, 2019 AND 2018

#### 1. Nature of activities and summary of significant accounting policies (continued):

Use of estimates:

The preparation of financial statements in accordance with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of support and revenues and expenses during the reporting period. Actual results could differ from those estimates.

Recently issued accounting standards:

#### Revenue:

FASB ASU 2014-09, *Revenue from Contracts and Customers (Topic 606)*, with effective dates amended by FASB ASU 2015-14, is effective for the Organization's 2020 year end and identifies specific steps to be applied to properly recognize revenue from customer contracts. Under the standard, revenue recognition is determined using a five-step model which identifies customer contracts, identifies performance obligations in each contract, determines transaction price, allocates transaction price to performance obligations and recognizes revenue when or as the performance obligations are satisfied. The standard permits the use of either the retrospective or cumulative effect transition method. The Organization is evaluating the effect that ASU 2014-09 will have on its financial statements. The Organization has not yet selected a transition method, nor has it determined the effect of the standard on its ongoing financial reporting.

## NOTES TO FINANCIAL STATEMENTS

## YEARS ENDED JULY 31, 2019 AND 2018

#### 1. Nature of activities and summary of significant accounting policies (continued):

Recently issued accounting standards:

#### Leases:

- FASB ASU 2016-02, *Leases*, is effective for the Organization's 2021 year end and requires that all leases with terms of more than 12 months be recognized as assets and liabilities on the statement of financial position. Recognition of these lease assets and lease liabilities represents a change from previous generally accepted accounting principles (GAAP), which did not require lease assets and lease liabilities to be recognized for operating leases. Qualitative disclosures along with specific quantitative disclosures will be required to provide enough information to supplement the amounts recorded in the financial statements so that users can understand more about the nature of an entity's leasing activities.
- The Organization will be required to recognize and measure leases at the beginning of the earliest period presented using a modified retrospective approach, which includes a number of optional practical expedients that the Organization may elect to apply. At adoption, the Organization will recognize a right-of-use asset and a lease liability initially measured at the present value of its operating lease payments. The Organization is currently evaluating the impacts of adopting this guidance on its financial position, results of operations and cash flows.

## NOTES TO FINANCIAL STATEMENTS

## YEARS ENDED JULY 31, 2019 AND 2018

#### 2. Financial assets and liquidity resources:

As of July 31, 2019 and 2018, financial assets and liquidity resources available within one year for general expenditure, such as operating expenses, payments of liabilities and purchases of property and equipment were as follows:

	2019	2018
Financial assets and liquidity resources:		
Cash and equivalents Receivables:	\$ 3,732,841	\$ 2,830,233
Accounts receivable	62,065	322,316
Grants receivable	705,227	812,080
Contributions receivable	610,858	1,142,670
Net assets with donor restrictions	(1,661,542)	(1,938,670)
Total financial assets and liquidity resources		
available within one year	\$ 3,449,449	\$ 3,168,629

The Organization maintains a policy of structuring its financial assets to be available as its general expenditures, liabilities and other obligations come due.

To help manage liquidity needs, the Organization has access to a \$300,000 line of credit. At July 31, 2019 and 2018, the full amount was available for use.

#### 3. Fixed assets:

Fixed assets are recorded at cost. Contributed assets are recorded at fair value. If an expenditure in excess of \$5,000 results in an asset having an estimated useful life, which extends substantially beyond the year of acquisition, the expenditure is capitalized at cost and depreciated over the estimated useful life of the asset. Depreciation has been provided on the straight-line method over the estimated useful lives of the assets other than those included in fixed assets in progress. All fixed assets have an estimated useful life of three years.

## NOTES TO FINANCIAL STATEMENTS

#### YEARS ENDED JULY 31, 2019 AND 2018

## 3. Fixed assets (continued):

Classification of fixed assets and their estimated useful lives as of July 31, 2019 and 2018 are as summarized below:

	Estimated useful life (years)	2019	2018
Website and database Computers Fixed assets, in progress	3 3 N/A	\$ 45,222 4,624 84,512	\$ 35,655 5,705
Total cost Accumulated depreciation		134,358 41,343	41,360 33,004
Net book value		\$ 93,015	\$ 8,356

## NOTES TO FINANCIAL STATEMENTS

## YEARS ENDED JULY 31, 2019 AND 2018

#### 4. Net assets with donor restrictions:

Net assets with donor restrictions are comprised of contributions received from various grants and donors which are available to support future projects or operations. Net assets with donor restrictions as of July 31, 2019 and 2018 were available for the following:

	2019	2018
Program services, purpose restricted: Reading Corps Leading Men DEI initiative Office relocation Technology project	\$ 838,897 714,765 7,880 80,000	\$ 1,227,785 600,000 50,000
Ready to Read		1,000
Total purpose restricted	1,641,542	1,878,785
Time restricted	20,000	59,885
Total net assets with donor restrictions	\$ 1,661,542	\$ 1,938,670

## NOTES TO FINANCIAL STATEMENTS

## YEARS ENDED JULY 31, 2019 AND 2018

#### 5. Released from restrictions:

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purpose or by occurrence of other events specified or implied by donors. During the years ended July 31, 2019 and 2018, the Organization expended funds from net assets with donor restrictions as follows:

	2019	2018
Program services, purpose restriction incurred: Reading Corps Leading Men Ready to Read Practice Development Recruitment DEI initiative	\$ 1,377,760 936,722 1,000 250 110,000 2,120	\$ 844,000 50,000 2,000 580
Total released for purpose restrictions	2,427,852	896,580
Time restriction expired	94,885	190,000
Total net assets released from restrictions	\$ 2,522,737	\$ 1,086,580

#### 6. Commitments:

Operating Sublease – 1400 16th Street, NW (Washington, DC):

The Organization entered into a lease agreement with Resources & Conservation Center LLC. on January 29, 2019 for the rent of office space located at 1400 16th Street NW, Washington, DC. The lease term commenced on August 17, 2019, subsequent to year end. Pursuant to the terms of the lease agreement, the landlord shall fully abate the base rent for the months of September and October 2019. Monthly base rent payments of \$18,700 shall begin on November 1, 2019. The lease calls for a yearly escalation of 2.5%, effective August 1<sup>st</sup> of each year. As a requirement of this lease, a security deposit in the amount of \$18,700 was made.

## NOTES TO FINANCIAL STATEMENTS

#### YEARS ENDED JULY 31, 2019 AND 2018

#### 6. Commitments (continued):

Operating Sublease – 1003 K Street, NW (Washington, DC):

The Organization entered into a lease agreement with New Leaders, Inc. on November 10, 2015 for the rent of office space located at 1003 K Street NW, Washington, DC. The lease term commenced on December 1, 2015. Monthly base rent payments of \$5,463 began on December 1, 2015, which then increased to \$5,681 per month on December 1, 2016. On October 19, 2016, both parties agreed to an amendment to the sublease for additional office space. Pursuant to the terms of the lease amendment, total monthly base rent payments of \$11,286 began on June 1, 2017. A second amendment was signed on May 21, 2018 which increased the monthly base rent payments to \$11,756, effective June 1, 2018. As a requirement of this lease, a security deposit in the amount of \$5,463 was made. This sublease agreement ended in August 2019, subsequent to year end. Rental expense related to this lease for the years ended July 31, 2019 and 2018 was \$141,074 and \$136,376, respectively.

Operating Sublease – 4049 Pennsylvania Avenue (Kansas City, MO):

The Organization renewed the sublease agreement with Turn the Page for the rental of office space at 4049 Pennsylvania Avenue, Kansas City, MO. The lease renewal is effective for a period of thirty-six (36) months beginning on January 1, 2019 and expiring on December 31, 2021. Pursuant to the terms of the sublease agreement, the monthly rent amount is \$1,742. The lease calls for a monthly escalation of \$53, effective January 1<sup>st</sup> of each year. As a requirement of this lease, a security deposit in the amount of \$800 was made. Rental expense (including utilities) related to this lease for the years ended July 31, 2019 and 2018 was \$20,801 and \$20,063, respectively.

#### Operating Lease – 1500 Union Avenue (Baltimore, MD):

The Organization entered into a lease agreement with Union Avenue Master Sub-Tenant, LLC for the rental of office space at 1500 Union Avenue, Baltimore, MD. This lease is effective for a period of 36 months beginning on December 1, 2017 and expiring on November 30, 2020. Pursuant to the terms of the lease, monthly base rent shall be \$1,185 from December 1, 2017 through November 30, 2018, and increases to \$1,221 for December 1, 2018 through November 30, 2019, and \$1,257 for December 1, 2019 through November 30, 2020. In addition to the base rent, there is also a monthly fee to cover operating expenses. As a requirement of this lease, a security deposit in the amount of \$2,627 was made. Rental expense (including operating expenses) related to this lease for the years ended July 31, 2019 and 2018 was \$33,494 and \$21,589, respectively.

## NOTES TO FINANCIAL STATEMENTS

#### YEARS ENDED JULY 31, 2019 AND 2018

#### 6. Commitments (continued):

Operating Lease – One Federal Street, Building 101 (Springfield, MA):

The Organization entered into a lease agreement with Springfield Technical Community College Assistance Corporation for the rental of office space at One Federal Street, Springfield, MA. This lease is effective for a period of 13 months beginning on June 1, 2018 and expiring on June 30, 2019. The lease was amended on June 19, 2019 to extend the term of the lease to June 30, 2020. Pursuant to the terms of the lease, monthly base rent shall be \$400 per month. As a requirement of this lease, a security deposit in the amount of \$400 was made. Rental expense related to this lease for the years ended July 31, 2019 and 2018 was \$4,800 and \$800, respectively.

As of July 31, 2019, future minimum rental obligations required under these operating leases and
subleases are as follows:

Year ending July 31,	
2020	\$ 239,589
2021	263,770
2022	245,228
2023	241,409
2024	247,444
Thereafter	105,529
Totals	\$ 1,342,969

## NOTES TO FINANCIAL STATEMENTS

#### YEARS ENDED JULY 31, 2019 AND 2018

#### 6. Commitments (continued):

Membership Agreements – 2920 W. Broad Street, Richmond, VA:

- The Organization entered into a membership agreement with Gather, LLC on May 23, 2017 for the rental of certain office space located at 2920 W. Broad St., Richmond, VA. This membership agreement calls for 12 monthly payments of \$800, commencing on July 19, 2017. On July 31, 2018, a new membership agreement was executed for an additional 12-month period with monthly payments of \$824, commencing on August 1, 2018. As a requirement of this new membership agreement, a security deposit in the amount of \$824 was made. This membership agreement ended in December 2018. Rental expense (including operating expenses) related to this membership agreement for the years ended July 31, 2019 and 2018 was \$4,120 and \$10,981, respectively.
- On December 7, 2018, a separate membership agreement was executed with Gather, LLC for use of an office located at 2920 W. Broad St., Richmond, VA. This membership agreement calls for month to month payments of \$940, commencing on December 7, 2018. As a requirement of this new membership agreement, a security deposit in the amount of \$550 was made. Rental expense related to this membership agreement for the years ended July 31, 2019 and 2018 was \$7,338 and \$0, respectively.
- On June 3, 2019, a separate membership agreement was executed for a 12-month period with monthly payments of \$567, commencing on August 1, 2019. As a requirement of this new membership agreement, a security deposit in the amount of \$550 is required to be made.
- On June 3, 2019, a separate membership agreement was executed for a 12-month period with monthly payments of \$567, commencing on August 1, 2019. As a requirement of this new membership agreement, a security deposit in the amount of \$550 is required to be made.
- As of July 31, 2019, future minimum rental obligations required under these membership agreements totaled \$13,596 for the year ended July 31, 2020.

## NOTES TO FINANCIAL STATEMENTS

## YEARS ENDED JULY 31, 2019 AND 2018

#### 6. Commitments (continued):

Parking Agreement – LAZ Parking:

On December 1, 2015, the Organization entered into a parking agreement with LAZ Parking for the rental of five (5) parking spaces. The agreement was for one month, automatically renewable upon timely receipt of the prevailing fee. The parking agreement calls for monthly payments of \$1,229 thru June 2019 and was reduced to \$983 for July 2019. This parking agreement was terminated in August 2019, subsequent to year end. Rental expense related to this parking agreement for the years ended July 31, 2019 and 2018 was \$14,500 and \$14,534, respectively.

#### 7. Line of credit:

The Organization has a \$300,000 line of credit note with PNC Bank. Borrowings under the line bear interest at the WSJ Prime Rate plus 0.68% (5.93% at July 31, 2019). The line of credit is secured by the assets of the Organization. Accrued interest will be due and payable on the first day of each month. The outstanding principal balance and any unpaid interest are due at maturity (May 1, 2020). There have been no drawdowns on the line of credit, and there was no outstanding balance on the line of credit at July 31, 2019 and 2018. The agreement requires the Organization to comply with certain non-financial covenants.

#### 8. Concentrations:

The Organization holds its cash in checking and money market accounts at one financial institution. At July 31, 2019 and 2018, the total cash balance reported by the bank exceeded the Federal Deposit Insurance Corporation (FDIC) limit of \$250,000 by approximately \$3,269,000 and \$2,338,000, respectively. The Organization has not experienced any losses on these accounts and does not believe it is exposed to any significant credit risk related to cash.

70% and 73% of total support was attributable to grants and contributions for the years ended July 31, 2019 and 2018, respectively. Concentrations with respect to grants and contributions are limited due to the large number of contributors comprising the Organization's contributor base and their dispersion across different industries and donor backgrounds.

#### 9. Related party transactions:

Various board members and family members of board members of the Organization contributed to the Organization. These contributions totaled \$155,350 and \$91,350 during the years ended July 31, 2019 and 2018, respectively.

## NOTES TO FINANCIAL STATEMENTS

## YEARS ENDED JULY 31, 2019 AND 2018

#### 10. Retirement plan:

Employees of the Organization are covered under an optional contributory retirement plan that covers substantially all employees. The Organization does not provide employer matching contributions. Therefore, no expense has been recorded for the years ended July 31, 2019 and 2018.

#### 11. Subsequent events:

Management evaluated subsequent events through January 28, 2020, the date the financial statements were available to be issued.

# SCHEDULE OF REVENUES AND EXPENSES – DEPARTMENT OF WORKFORCE DEVELOPMENT – CONTRACT NO. 44500-O18-ILH0024-01

### YEAR ENDED JULY 31, 2019 (See independent auditors' report)

	Approved contract budget	Total contrac	ct costs through J Actual costs	uly 31, 2019 Receivable (deferred)
Budget categories: Salaries Fringe benefits Marketing, participant training and placement Supplies and other expenses	\$ 130,000 19,500 263,500 87,000	\$ 92,743 14,489 186,476 76,163	\$ 92,743 14,489 186,476 76,163	\$ (37,257) (5,011) (77,024) (10,837)
Total	<u>\$ 500,000</u> Grant funds red 7/31/2018 7/31/2019	<u>\$ 369,871</u> ceived by year:	\$ 369,871 \$ 500,000 - \$ 500,000	<u>\$ (130,129)</u>
	Project costs expended by year: 7/31/2018 7/31/2019		\$ 32,503 337,368 \$ 369,871	

#### Notes to schedule of revenues and expenses – Department of Workforce Development:

Significant accounting policies and general information:

The accompanying schedule of revenues and expenses – Department of Workforce Development (DWD) includes the DWD award activity of the Organization only and is presented on the accrual basis of accounting. Therefore, the amounts presented in this schedule may differ from the amounts presented in the preparation of the basic financial statements.

Because the schedule presents only a selected portion of the operations of the Organization, it is not intended to and does not present the financial position or changes in net assets of the Organization.

Contract period:

The DWD Grant contract period runs from March 23, 2018 to March 22, 2020.

## SCHEDULE OF EXPENDITURES OF FEDERAL AWARDS

# YEAR ENDED JULY 31, 2019 (See independent auditors' report)

Federal grantor/pass-through grantor program title	Federal CFDA number	Pass-through grantors number	Federal expenditures
Corporation for National and Community Services:			
AmeriCorps National Direct Fixed Amount Program FY2019 Criminal History Check Surge Funding	94.006 94.009	N/A N/A	\$ 1,299,780 898
Passed Through The Mayor's Office on Volunteerism (Serve DC):			
DC Reading Corps FY2019 Criminal History Check Surge Funding	94.006 94.009	N/A N/A	260,000 825
Passed Through the Virginia Department of Social Services:			
VA Reading Corps Training and Technical Assistance Training and Technical Assistance FY2019 Criminal History Check Surge Funding	94.006 94.009 94.009 94.009	N/A N/A N/A N/A	1,023,420 1,282 465 2,588
Passed Through the Missouri Community Service Foundation:			
MO Reading Corps FY2019 Criminal History Check Surge Funding	94.006 94.009	N/A N/A	261,000 1,455
Passed Through the Maryland Governor's Office on Service and Volunteerism:			
MD Reading Corps FY2019 Criminal History Check Surge Funding	94.006 94.009	N/A N/A	279,999 866
Passed Through the Massachusetts Service Alliance:			
MA Reading Corps FY2019 Criminal History Check Surge Funding	94.006 94.009	N/A N/A	298,639 308
Total Corporation for National and Community Services			3,431,525
U.S. Department of Education:			
Passed Through the District of Columbia:			
DC School Choice Incentive Program	84.370C	N/A	7,908
Passed Through the Maryland State Department of Education:			
Preschool Development Grant- Expansion	84.419B	N/A	75,000
Total U.S. Department of Education			82,908
Total Federal Awards			\$ 3,514,433

## NOTES TO SCHEDULE OF EXPENDITURES OF FEDERAL AWARDS

## YEAR ENDED JULY 31, 2019

#### Notes to schedule of expenditures of federal awards:

Significant accounting policies and general information:

The accompanying schedule of expenditures of federal awards includes the federal award activity of the Organization and is presented on the accrual basis of accounting. The information in the schedule is presented in accordance with Title 2 U.S. Code of Federal Regulations Part 200, Uniform Administrative Requirements, Cost Principles and Audit Requirements for Federal Awards (Uniform Guidance). Therefore, the amounts presented in this schedule may differ from the amounts presented in the preparation of the basic financial statements.

Because the schedule presents only a selected portion of the operations of the Organization, it is not intended to and does not present the financial position or changes in net assets of the Organization.

None of the federal awards received have been passed through to subrecipients.

Indirect costs:

The Organization elected not to use the ten percent deminimis indirect cost rate.



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Independent Auditors' Report on Internal Control over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance with Government Auditing Standards

Board of Directors The Literacy Lab Washington, D.C.

We have audited, in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of The Literacy Lab, which comprise the statement of financial position as of July 31, 2019 and the related statements of activities, functional expenses and cash flows for the year then ended and the related notes to the financial statements, and have issued our report thereon dated January 28, 2020.

#### **Internal Control Over Financial Reporting**

In planning and performing our audit of the financial statements, we considered The Literacy Lab's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of The Literacy Lab's internal control. Accordingly, we do not express an opinion on the effectiveness of The Literacy Lab's internal control.

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented or detected and corrected on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

#### **Compliance and Other Matters**

As part of obtaining reasonable assurance about whether The Literacy Lab's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

## Purpose of this Report

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of The Literacy Lab's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering The Literacy Lab's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

Brown Schultz Steindan's Fritz

Camp Hill, Pennsylvania January 28, 2020



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#### Independent Auditors' Report on Compliance for the Major Program and on Internal Control Over Compliance Required by the Uniform Guidance

Board of Directors The Literacy Lab Washington, D.C.

#### **Report on Compliance for the Major Federal Program**

We have audited The Literacy Lab's compliance with the types of compliance requirements described in the *OMB Compliance Supplement* that could have a direct and material effect on The Literacy Lab's major federal program for the year ended July 31, 2019. The Literacy Lab's major federal program is identified in the summary of auditors' results section of the accompanying schedule of findings and questioned costs.

#### Management's Responsibility

Management is responsible for compliance with federal statutes, regulations and the terms and conditions of its federal awards applicable to its federal programs.

#### Auditors' Responsibility

Our responsibility is to express an opinion on compliance for The Literacy Lab's major federal program based on our audit of the types of compliance requirements referred to above. We conducted our audit of compliance in accordance with auditing standards generally accepted in the United States of America; the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States and the audit requirements of Title 2 U.S. *Code of Federal Regulations Part 200, Uniform Administrative Requirements, Cost Principles and Audit Requirements for Federal Awards* (Uniform Guidance). Those standards and the Uniform Guidance require that we plan and perform the audit to obtain reasonable assurance about whether noncompliance with the types of compliance requirements referred to above that could have a direct and material effect on a major federal program occurred. An audit includes examining, on a test basis, evidence about The Literacy Lab's compliance with those requirements and performing such other procedures as we considered necessary in the circumstances.

We believe that our audit provides a reasonable basis for our opinion on compliance for the major federal program. However, our audit does not provide a legal determination on The Literacy Lab's compliance.

#### **Opinion on the Major Federal Program**

In our opinion, The Literacy Lab complied, in all material respects, with the types of compliance requirements referred to above that could have a direct and material effect on its major federal program for the year ended July 31, 2019.

#### **Report on Internal Control Over Compliance**

Management of The Literacy Lab is responsible for establishing and maintaining effective internal control over compliance with the types of compliance requirements referred to above. In planning and performing our audit of compliance, we considered The Literacy Lab's internal control over compliance with the types of requirements that could have a direct and material effect on the major federal program to determine the auditing procedures that are appropriate in the circumstances for the purpose of expressing our opinion on compliance for the major federal program and to test and report on internal control over compliance in accordance with the Uniform Guidance, but not for the purpose of expressing an opinion on the effectiveness of internal control over compliance. Accordingly, we do not express an opinion on the effectiveness of The Literacy Lab's internal control over compliance.

A deficiency in internal control over compliance exists when the design or operation of a control over compliance does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, noncompliance with a type of compliance requirement of a federal program on a timely basis. A material weakness in internal control over compliance is a deficiency, or combination of deficiencies, in internal control over compliance, such that there is a reasonable possibility that material noncompliance with a type of compliance requirement of a federal program will not be prevented or detected and corrected, on a timely basis. A significant deficiency in internal control over compliance with a type of compliance is a deficiency, or a combination of deficiencies, in internal control over compliance with a type of compliance requirement of a federal program that is less severe than a material weakness in internal control over compliance, yet important enough to merit attention by those charged with governance.

Our consideration of internal control over compliance was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control over compliance that might be material weaknesses or significant deficiencies. We did not identify any deficiencies in internal control over compliance that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

#### **Purpose of this Report**

The purpose of this report on internal control over compliance is solely to describe the scope of our testing of internal control over compliance and the results of that testing based on the requirements of the Uniform Guidance. Accordingly, this report is not suitable for any other purpose.

Brown Schultz Stendan's Fritz

Camp Hill, Pennsylvania January 28, 2020

# SCHEDULE OF FINDINGS AND QUESTIONED COSTS

# YEAR ENDED JULY 31, 2019

# I. SUMMARY OF AUDITORS' RESULTS:

Financial statements			
Type of auditors' report issued:	Unmodified		
Internal control over financial reporting:			
Material weakness(es) identified?	yes <u>X</u> no		
Significant deficiency(ies) identified that are not considered to be material weakness(es)?	yes <u>X</u> none reported		
Noncompliance material to financial statements note	ed? yes _X_ no		
Federal awards			
Internal control over major programs:			
Material weakness(es) identified?	yes <u>X</u> no		
Significant deficiency(ies) identified that are not considered to be material weakness(es)?	yes <u>X</u> none reported		
Type of auditors' report issued on compliance for major programs:	Unmodified		
Any audit findings disclosed that are required to be in accordance with Uniform Guidance?	reported yes <u>X</u> no		
Identification of major programs:			
<u>CFDA number(s)</u>	Name of federal program or cluster		
94.006	AmeriCorps		

## SCHEDULE OF FINDINGS AND QUESTIONED COSTS (CONTINUED)

# YEAR ENDED JULY 31, 2019

## I. SUMMARY OF AUDITORS' RESULTS (continued):

Dollar threshold used to distinguish between type A and type B programs:	<u>\$ 750,000</u>	
Auditee qualified as low-risk auditee?	<u>    X   </u> yes    _	no

II. FINANCIAL STATEMENT FINDINGS:

None

III. FEDERAL AWARD FINDINGS AND QUESTIONED COSTS:

None